

# THE IMPLICIT RELATIONAL ASSESSMENT PROCEDURE: EXPLORING THE IMPACT OF PRIVATE VERSUS PUBLIC CONTEXTS AND THE RESPONSE LATENCY CRITERION ON PRO-WHITE AND ANTI-BLACK STEREOTYPING AMONG WHITE IRISH INDIVIDUALS

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The current research comprised two experiments that employed the Implicit Relational Assessment Procedure (IRAP) as a measure of implicit racial attitudes. White Irish participants were exposed to blocks of trials that involved responding in a manner consistent with either a pro-white stereotype or a pro-black stereotype. In Experiment 1, participants completed the IRAP in either a public or private assessment situation. It was hypothesized that implicit pro-white stereotyping would decrease in the public context relative to the private context. The results, however, were not in accordance with this prediction. A second experiment was conducted to determine if requiring participants to respond in a public context but within a shorter timeframe would impact significantly upon implicit stereotyping. The results showed that a reduction in response latency significantly increased in group stereotyping. The findings appear to be consistent with the relational elaboration and coherence model.

Key words: Implicit, racism, adults, assessment context, response latency