What have behaviorists accomplished-and what more can they do?
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AB Examines recent pessimistic assessments of behaviorism and suggests that the empirical core of behaviorism has been widely accepted, though often implicitly and usually without technical details. The periphery, however is generally ignored. Three areas in which the operant paradigm has made important but largely hidden or at least unrecognized (and often unacknowledged) contributions are described: (1) research in social psychology, (2) the assessment of large-scale applications, and (3) the analysis of social processes. Implications for behaviorism, in terms of core principles and peripheral implications, as well as a "school," are briefly discussed.